

# 2017 Guayacán Venture Accelerator Program Calendar



## AUGUST

M	T	W	T	F	S	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

## SEPTEMBER

M	T	W	T	F	S	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

## OCTOBER

M	T	W	T	F	S	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

## NOVEMBER

M	T	W	T	F	S	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

## DECEMBER

M	T	W	T	F	S	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Workshop
Showcase Presentation Practice
Company Showcase
Demo Day



Application Period Ends  
Company Interviews  
Selection Notification  
Welcome Meeting

Friday, April 28, 2017  
Between May 1, 2017 to May 12, 2017  
Tuesday, May 30, 2017  
Tuesday, August 8, 2017

### Phase 1: Strategy

Initial Meeting with Coach	Between August 9, 2017 and August 19, 2017	
Identifying Growth Opportunities <i>By: Robert "Bob" Dávila</i>	Saturday, August 12, 2017	9:00am to 5:00pm
	Sunday, August 13, 2017	9:00am to 5:00pm
Basic Financials and Company Valuation <i>By: Miguel Moreda &amp; Cameron McKenzie</i>	Saturday, August 26, 2017	9:00am to 5:00pm
Tools for Growth <i>By: John Mullins</i>	Friday, September 15, 2017	4:00pm to 8:00pm
	Saturday, September 16, 2017	9:00am to 5:00pm
	Sunday, September 17, 2017	9:00am to 5:00pm
Strategic Planning <i>By: Germán Uribe</i>	Friday, September 29, 2017	TBD
Corporate Governance <i>By: Francisco Uriarte</i>	Saturday, September 30, 2017	9:00am to 5:00pm
Deep Dive Meeting #1	Between October 2, 2017 & October 13, 2017	

### Phase 2: The Tools

Export Bootcamp <i>With Invited Guests</i>	Friday, October 6, 2017	9:00am to 5:00pm
Presenting Your Business <i>To be Confirmed</i>	Saturday, October 14, 2017	9:00am to 5:00pm
Tools for Raising Capital & Term Sheets <i>By: Monro Lanier and Jeffrey Leavitt</i>	Saturday, October 21, 2017	9:00am to 3:00pm
Deep Dive Meeting #2	Between October 24, 2017 & October 30, 2017	
Showcase Presentation Practice #1 <i>With Invited Guests</i>	Wednesday, October 25, 2017	4:00pm to 7:00pm
Effective Communications to Accelerate your Business <i>By: Hebé Lugo</i>	Saturday, October 28, 2017	9:00am to 5:00pm
Showcase Presentation Practice #2 <i>With Invited Guests</i>	Friday, November 3, 2017	3:00pm to 6:00pm
Strategies and Sales Best Practices <i>By: Mariano Parlato</i>	Saturday, November 11, 2017	9:00am to 5:00pm
	Sunday, November 12, 2017	9:00am to 5:00pm
GVA Aftermath: Developinh an Intrapreneurship Culture <i>By: Yolanda Lassalle</i>	Wednesday, November 15, 2017	4:00pm to 8:00pm
Demo Day*	Saturday, November 18, 2017	To be Confirmed
Showcase Presentation #3	Friday, December 1, 2017	4:00pm to 7:00pm
Company Showcase	Thursday, December 14, 2017	To be Confirmed

\*Optional activity for companies interested in raising capital